Harmonica happenings

Ad Rates & Specs (2024)

Black & White ads:

- 1/4 page (3.6" x 4.75")\$60 per issue or \$200 for 4 issues
- > 1/2 page (7.375" x 4.75") \$100 per issue or \$340 for 4 issues
- > Full page (7.375" x 9.6875") \$200 per issue or \$680 for 4 issues

Full Color ads:

- > 1/4 page (3.6" × 4.75") \$120 per issue or \$400 for 4 issues
- 1/2 page (7.375" x 4.75")\$200 per issue or \$680 for 4 issues
- > Full page (7.375" x 9.6875") \$400 per issue or \$1,360 for 4 issues

Ads must be CMYK and 300dpi. Additional charges may apply for mock-ups.

Publication Calendar

Winter: due Dec 31st, issue delivers ~March 1st **Spring:** due Mar 15th, issue delivers ~May 1 **Summer:** due Jun 15th, issue delivers ~Aug 1st

Fall: due Sept 15th, issue delivers ~Nov 15th





extinue players who were remined it quadray were there is that it is called the intermediation of the large specifically to the Carlady it splitting by his harmonise of perits, then then it is not a finantial player, or, and to be exposed to other option and presentations, extendly a proteing but sever in this early year did be the control of the co

